

**SWARNANDHRA COLLEGE OF ENGINEERING &
TECHNOLOGY [AUTONOMOUS]**

Seetharampuram, NARSAPUR-534 280

MBA.I Semester

SUBJECT: MANAGEMENT PERSPECTIVES AND ORGANIZATIONAL BEHAVIOR
[OUTCOME BASED EDUCATION PATTERN]

UNIT – I

1. Explain the Nature, Functions and Importance of Management
2. Evolution of Management thought
3. Compare Administration Vs Management
4. Define Planning – Steps in Planning Process – importance and Limitations
5. Define Management By Objectives (MBO)

UNIT-II

1. What is Principles of organizing – Organization Structure and Design
2. Explain Delegation of Authority and factors affecting delegation
3. Define the principles of Coordination
4. Evolute Emerging Trends in Corporate Structure –Controlling
5. Define the requirements of effective control and controlling.

UNIT-III

1. What is Nature and scope of OB
2. Define Individual roles and organizational goals
3. Explain perspectives of human behaviour - Perception– perceptual process
4. Define Theories - Personality and Individual Differences
5. Discuss the Values, Attitudes and Beliefs - Creativity and Creative thinking.

UNIT-IV

1. Explain Motivation and Job Performance
2. Define the Concept of Motivation- theories of Motivation
3. Discuss Challenges of leaders in globalized era
4. Define Collaborative Processes in Work Groups
5. What is Johari Window-Transactional Analysis.

UNIT-V

1. What is Organizational conflict
2. Discuss the causes and consequences-conflict
3. Explain Conflict Resolution in Groups and problem-solving Techniques
4. Define Organizational change - change process
5. Explain the Creating an Ethical Organization