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SET-I

**SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY
[AUTONOMOUS]Seetharampuram, NARSAPUR-534 280
IIMBA.III Semester MID-I SUBJECT: BECG
[OUTCOME BASED EDUCATION PATTERN]**

UNIT - I

1. Explain the concept of Business Ethics? Explain the ethical decision making.
2. Describe the importance of Indian ethical traditions.
3. Elaborate the theories of business ethics.
4. Discuss the concept of management and ethics.
5. What are various Indian ethical traditions.

UNIT - II

1. State the role of Globalization on Indian business ethics?
2. What are the reasons for unethical practices among Indian companies.
3. Discuss on various developments of Indian capital Markets.
4. What are various studies done on ethical attitudes of managers.
5. Describe on major Indian schemes.

UNIT - III

1. Analyze the ethical values in marketing manager& HR and Finance.
2. What are the reasons for unethical practices among Indian companies.
3. Explain the concept of Business Ethics? Explain the ethical decision making.
4. State the process for product safety and pricing.
5. How is advertising and target marketing done by the companies.

UNIT - IV

1. What is corporate governance? Give an overview on it.
2. How is good corporate governance done by the companies?
3. Discuss on the land marks in emergence of governance OECB principles.
4. What is the key role of Oxley Act 2002.

5. What are various SEBI initiatives.

UNIT- V

1. Discuss the role of corporate governance in Indian scenario.
2. What are the rules of government in ensuring corporate governance?
3. Discuss on issues relating to BOD.
4. State various duties and responsibilities of Auditors.
5. How is corporate governance used in developing and transiting economies.